

### **Submission Guidelines**

1. Submit via email to Jodi Braverman ([jdbraverman@calstate.edu](mailto:jdbraverman@calstate.edu)) 250-words or less blog-like message.
2. If you have any high-resolution photos that flow with the context of the blog, please include with your submission.
3. Indicate if you are an alumnus of any of the 23 CSU campuses.
4. Include your current title and company, or how you prefer to be listed.
5. Submissions will be edited for spelling, length, and clarity. We will send you the edited version for approval or to offer additional edits.
6. If you prefer to record a short message (60 seconds or less) please let me know and we can talk in more detail.
7. Messages will be posted on a rolling basis starting late May.

### **Messages Can Include:**

- Tips and strategies on how students can position themselves for the future
- Advice on your own experience graduating during a crisis (particularly for those '08-'10 graduates)
- Words of encouragement, especially geared towards [future] students considering a different major
- Reflection on your love of the hospitality industry and why/how you chose this industry