



**California Sports Coalition Meeting Agenda**  
May 14, 2024 | 11:00AM – 11:50AM

- Type of Meeting:** California Sports Coalition: Large Events Fund Meeting
- Mission:** The California Sports Coalition's goal is to develop an initiative to try and create a state fund to help California compete effectively against other states to attract large sporting events.
- Facilitators:** Anthony Brenneman & Rory Davis
- Location:** Metropolitan Terrace  
The Citizen Hotel, Autograph Collection (926 J St, Sacramento, CA)
- Invitees:** Open to All
- Staff:** Gabriella Borges, Reena Evenson, Barb Newton, Tricia Yanez

- I. Welcome & Mission Moment**
- II. Overview of Progress to Date on Dedicated Event Fund**
  - **Review Draft Legislation & Share Language and Definitions**
- III. SportsETA State of the Industry Review**
- IV. Review Talking Points Prior to Meeting with Elected Officials**
- V. Adjournment**