

SOCKtober

because it gets cold by the beach

Did you know socks are one of the most requested items in homeless shelters and rehabilitation facilities? As winter approaches, Santa MoniCARES is celebrating SOCKtober by collecting new socks for infants, toddlers, children and adults.

Donations can be dropped off at Santa Monica Travel & Tourism's Main Street Visitor Location with text ahead curbside pick-up!

(424) 443-8830

**CURBSIDE PICK UP
TEXT AHEAD**

Text 15 minutes ahead of your arrival and we'll meet you at the 2427 Main Street curbside, right in front of our Visitor Information Center. One of our friendly staff members will come out and unload your vehicle.

Santa MoniCARES

TOURISM SUPPORTING OUR COMMUNITY



Santa MoniCARES is a coalition of representatives from Santa Monica Travel & Tourism and community partners. The mission of Santa MoniCARES is to harness the hospitable nature and generosity of Santa Monica's tourism industry to provide support to our local nonprofit agencies. Santa MoniCARES will engage employees of hotels, restaurants, attractions retailers and more to provide volunteer hours, funding and InKind support to the incredible organizations that are tackling homeless issues, environmental protection, hunger, workforce development, cultural programming, at-risk youth and elderly assistance, etc.