



MEMBERSHIP APPLICATION

Please review both sides of this application and complete all applicable areas (type or print clearly).

Company Name _____

Name _____

Title _____

Company Address _____

City _____ State _____ Zip+4 _____

Telephone _____ Fax _____

E-mail _____

Website _____

How did you learn about CalTravel? _____

Name of CalTravel Member that referred you? _____

MEMBERSHIP CATEGORIES AND DUES LEVELS

1. Medal Membership

- California Gold** (Sustaining)\$5,720 dues
*One seat on the CalTravel Board • May designate as many as eight individuals from same company for annual membership with full voting privileges
One complimentary registration for California Travel Summit. (Please list eight additional representatives on the back of this application)*
- California Silver**.....\$2,860 dues
*May designate as many as four individuals from same company for annual membership with full voting privileges • One complimentary registration for
California Travel Summit. (Please list four additional representatives on the back of this application)*
- California Bronze**\$1,325 dues
*May designate one additional individual from same company for annual membership with full voting privileges • More than \$5 million in tourism
revenue*

2. Vendors/Consultants/Publications Membership

- | | |
|---|---|
| <input type="checkbox"/> Level A\$960 dues
\$2 million + in revenue | <input type="checkbox"/> Level C\$550 dues
\$250,000 - \$499,999 in revenue |
| <input type="checkbox"/> Level B\$760 dues
\$500,000 - \$1,999,999 in revenue | <input type="checkbox"/> Level D\$340 dues
\$ <250,000 in revenue |

3. Travel Related Trade Association

-\$320 dues

4. Regular Membership

- | | |
|---|---|
| <input type="checkbox"/> Level A\$960 dues
\$4 million + in revenue | <input type="checkbox"/> Level C\$755 dues
\$1 million - \$1,999,999 in revenue |
| <input type="checkbox"/> Level B\$860 dues
\$2 million - \$3,999,999 in revenue | <input type="checkbox"/> Level D\$550 dues
< \$1 million in revenue |

Additional Representative(s) for Regular Membership

This is an individual membership available to representatives of companies holding a Regular CalTravel membership. Individuals may serve on CalTravel committees and will receive CalTravel publications and member rates for all CalTravel-sponsored events. This membership does not have voting privileges.

- Each additional company representative from same company**\$150 dues
(Please list any additional representatives on the back of this application)

5. Student/Educator Membership

This is an individual membership available to students and full-time educators only. Individuals may serve on CalTravel committees, will receive CalTravel publications, and will be eligible for the Student/Educator rates for all CalTravel-sponsored events, including California Travel Summit. This membership does not have voting privileges.

-\$100 dues

6. Special CVB/Association

This membership is available to you if, you are a member or a business partner of a CVB or Association, which holds a Gold, Silver or Bronze CalTravel membership. The member will receive full CalTravel membership benefits, including: discounts on CalTravel sponsored events, the CalTravel summit, special publications, access to exclusive education, vendor marketplace, and extensive networking opportunities. This membership does have voting privileges.\$200 dues

- | | |
|---|--|
| <input type="checkbox"/> Museums/Cultural/Art
< \$5 Million in Revenue excludes endowments, private donations/grant | <input type="checkbox"/> Venues Non Profits
< \$5 Million in Revenue excludes endowments, private donations/grants |
| <input type="checkbox"/> Entertainment Venues
< 35 Employees | <input type="checkbox"/> Destination Marketing Companies / Travel Management Agency / Consultants |
| <input type="checkbox"/> Sport /Art Venues
< 35 Employees | <input type="checkbox"/> Golf Courses |
| <input type="checkbox"/> Sightseeing/Tours/Transportation
< 35 Employees | <input type="checkbox"/> Wineries |
| <input type="checkbox"/> Hotels
< 250 Rooms | <input type="checkbox"/> Spa/Fitness |

Additional Representative Listings:

Please use the area below to list your additional representative(s):

- Gold (up to 7 complimentary additional representatives)
- Silver (up to 3 complimentary additional representatives)
- Bronze (1 complimentary additional representative).

If you would like to add representatives over your allotted number, please provide their contact information and include payment(s) of \$150 each for these individuals. Please photo copy this page for additional representative(s).

Travel Industry Classification: (check all that apply)

- Accommodations
- Advertising
- Airlines
- Association
- Attractions
- Destinations
- Education
- Gaming
- Houseboating
- Marketing
- Public Relations
- Publications
- Restaurant
- Retail
- Ski Resort
- Tour & Travel
- Transportation
- Vineyards & Winery
- Other _____
(Type of service organization provides)

Committee Interest:

Interested in serving on a committee? Please indicate below:

- Bylaws Committee
- Conference on Tourism Committee
- Communications Committee
- Finance Committee
- Government Relations Committee
- Membership Committee
- Education Committee
- Nominating Committee
- PAC (Political Action Committee)
- Research Advisory Committee

ADDITIONAL REPRESENTATIVE INFORMATION (Make copies if needed)

Company Name _____
 Name _____
 Title _____
 Company Address _____
 City _____ St _____ Zip _____
 Phone _____ Fax _____
 Email _____
 Website _____

CalTravel Tourism PAC (Political Action Committee)

- Suggested Contribution:** 15-25% of CalTravel membership dues amount
(Please include with your dues payment)
 \$ _____ (PAC donations are voluntary and are not tax deductible.)

Payment Information

A check payable to CalTravel or credit card payment information MUST accompany this form.

Membership Dues Amount \$ _____
 PAC Amount \$ _____
Total Amount Enclosed \$ _____

Check (check #) _____

Credit Card:

Card # _____ Exp. _____ V-Code _____
 Name on Card _____
 Billing Address _____ Billing Zip Code _____
 Signature _____

Dues / contributions to CalTravel are not tax deductible as charitable contributions for federal tax purposes. However, membership dues are deductible by members as an ordinary and necessary business expense. A portion of the dues, however, is not deductible as an ordinary and necessary expense to the extent that CalTravel engages in lobbying. The nondeductible portion of dues is estimated to be 15%.

CalTravel's Tax I.D. # is 95-3627301.

If paying with a Credit Card, you may FAX this form with completed information to (818) 843-7423
Questions? Call (916) 932-2580

Please complete all information and mail to:
California Travel Association: 210 N. Glenoaks Blvd., Ste. C, Burbank, CA 91502